

Privacy Policy – InventIP Legal Services LLP

1. Introduction.

InventIP Legal Services LLP ('InventIP', 'we', 'our', or 'us') values your privacy and uses your personal information responsibly. This privacy policy describes how we collect, use, disclose, keep, and safeguard your personal information in accordance with applicable data protection regulations in India, such as the Digital Personal Data Protection Act, 2023 (DPDP).

2. Scope of Policy.

This policy pertains to personal data collected via our website, email interactions, phone calls, professional engagements, webinars, events, and third-party platforms used to deliver legal and intellectual property (IP) services.

3. What We Collect:

- Identity and contact information: name, email, phone number, company, and role information.
- IP-related records: Invention disclosures, filings, and portfolios
- Technical information: IP address, browser, device details, session data.
- Communication records include emails, messages, and phone notes.
- Consent logs: newsletter subscriptions, marketing choices, cookie consents

4. Legal Basis of Processing

We process your data according to the following legal bases:

- Contractual requirement: To execute legal/IP service agreements.
- Consent for email marketing, cookie usage, and updates.
- Legal obligation: Comply with laws and regulatory regulations.
- Legitimate interest: to protect and develop our services.

5. Use of Your Data

We utilise your data to provide intellectual property and legal services.

- Communicate with you about changes, deliverables, and events. - Send newsletters and notifications with your permission.
- Maintain website operation and ensure compliance with legal and audit requirements.

6. Cookies & Analytics

We use cookies and tracking tools to personalise content and analyse site activity. You can change your cookie preferences using your browser's settings or our cookie banner. Details: <https://inventip.in>.

7. Data Sharing.

We may share your data with authorised personnel and legal specialists.

- Third-party vendors (e.g., cloud providers, IT support) must maintain strict confidentiality.
- Foreign Intellectual Property agents (with your prior approval) Government officials, if legally required.

8. Data Transfer and Storage.

All data is securely stored on servers in India. When transferring data internationally, we incorporate legally permitted precautions such as standard contractual clauses (SCCs).

9. Security Measures.

To prevent unauthorised access, abuse, or loss of your data, we utilise organisational and technical protections such as encryption, limited access limits, and monitoring.

10. Data Retention

We retain your personal data only for as long as needed:

- IP/legal documentation: Up to 20 years
- Communications and web activity: Based on service or legal requirements
- Marketing preferences: Until you withdraw consent

11. Your Rights

Under applicable laws, you have the right to:

- Access your data
- Correct inaccuracies
- Request deletion or restrict processing
- Object to specific uses
- Withdraw consent at any time
- We may require ID verification to process your request. Please write to contact@inventip.in

12. Children's Data

Our services are not intended for anyone under the age of 18. If such information is gathered mistakenly, it will be swiftly removed.

13. Grievance Redressal

If you have any concerns about how your data is handled or your rights under the DPDP, please contact our Grievance Officer at contact@inventip.in. We will recognise your complaint within 24 hours and hope to resolve it within 7 working days.

14. Changes to the Policy

This policy may be amended on occasion. Substantial modifications will be announced on our webpage. Effective date: August 06, 2025.

15. Contact Details

- **Email:** contact@inventip.in
- **Noida:** Smartworks Corporate Park, Sector 125, Noida, Uttar Pradesh 201303
- **Gurgaon:** Unit 514, BPTP Park Centra, Sector 30, Gurugram, Haryana 122001
- **Contact Page:** <https://inventip.in/contact.html>